

# ≡ THE POWER OF GOOD FOOD SHARED™ ≡

our community

our people

our partnerships

Investments in programs and organizations providing access to the arts and education, while beautifying our city of Reading, PA, expanding communal spaces and bringing life to downtown

Collective achievements through deep relationships, propagating significant positive change

Transformational opportunities to help our employees grow and develop and their families stay healthy and secure

CAREER progression

- On the job training and rewards
- Technical vocation certificates
- Supervisory and leadership training
- Tuition reimbursement plan

60% of supervisors have been promoted from within the company.

FINANCIAL wellness

- 401K
- Profit sharing
- Scholarship fund for employees' children
- On-site financial workshops

HEALTH + wellbeing

- Comprehensive, affordable benefits
  - Safety training
- Employee and family events
- On-site nurse visits
- Wellness coaching

45% of our production supervisors are Hispanic, and have been promoted from entry level positions.

the ARTS

- The GoggleWorks
- Reading CollegeTowne
- Reading Symphony Orchestra
- Boscov's Berks Jazz Fest
- Genesius Theater
- Reading Public Museum



DIVERSITY + inclusion

- Woman-owned
- Equal opportunity employer
- Leadership diversity and inclusion training
- Vocational opportunities for adults with disabilities



our environment

Adhering to socially responsible purchasing, ensuring our world can flourish for future generations

- On-going sustainability program with suppliers
- Supporting women farmers in the Honduras Cocoa Collective
  - Facility wide recycling program
  - Advanced waste water treatment

HELPING neighbors

- Prospectus Berco
- Opportunity House
- Olivet Boys & Girls Club
- Helping Harvest
- Centro Hispano

CAFÉ SWEET STREET

Local ingredients  
Farm-to-Table

400,000 Servings of Food Donated annually.



SINCE 1979, THE POWER OF GOOD FOOD SHARED™

has inspired everyone at Sweet Street to innovate and create the most luscious, indulgent foods served globally. But there is more to us than our decadent desserts. There is a heartfelt commitment to cultivating an environment where our employees and neighbors can thrive, achieve and succeed.

**WE ASCRIBE TO THE PHILOSOPHY OF THE MULTIPLIER EFFECT OF INDIVIDUAL RESPONSIBILITY.** Giving people power to shape their future lifts up their families, therefore amplifying success within our entire community.

**EMPOWER OUR EMPLOYEES.** Providing transformational opportunities— on-the-job training and rewards, career progression, tuition reimbursement plans, scholarship funds—to grow personally and professionally, success becomes reciprocal.

**EXPAND OUR PARTNERSHIPS.** Engaging with education and workforce development facilities—The Schmidt Center at RACC, Greater Reading Chamber Alliance, The Berks County Community Foundation—providing access to empowering tools, collective achievements propagate.

**INVEST IN OUR COMMUNITY.** Championing the entrepreneurial spirit with like-minded organizations, actively seeking out change and envisioning innovative approaches to expand economic development and access to the arts and education—The GoggleWorks, Reading CollegeTowne, Reading Symphony Orchestra, Berks Arts Council—beautifying downtown and expanding communal spaces, lives are enriched with lasting impact.

**IMPROVE OUR ENVIRONMENT.** Buying local, when possible, and being corporately responsible—sustainability programs with suppliers, supporting women farmers via Honduras Cocoa Collective, facility wide recycling program—ensuring our community can flourish for future generations.

**AS A CERTIFIED WOMAN-OWNED BUSINESS,** we ensure opportunities are available for all who strive to grow; 60% of our supervisors have been promoted from within the Company. We learn from different experiences and embrace each other’s strengths. We foster a collaborative environment of cultural vibrancy and inclusion, reflective of our beloved city; 45% of our production supervisors are Hispanic and have been promoted from entry level positions.

**AT SWEET STREET, WE BELIEVE OPPORTUNITY IS NECESSARY TO SHAPE A PROSPEROUS FUTURE FOR ALL.** By doing our part we hope to inspire others to join in our shared effort, ensuring sweet success.

“DESSERTS OPEN DOORS, HEARTS AND CONVERSATIONS.”

*Sandy Solmon*  
Founder/CEO

Over these 40+ short years, our Company and Founder/CEO, Sandy Solmon, have been recognized for deep commitment to community and people, celebration of diversity, inclusion and embodiment of entrepreneurial spirit and innovation.

We dedicate these honorable and distinguished awards to those who continually strive for betterment and transform the “impossible” into achievable; our devoted staff, cherished community and visionary partners.

- Best Foodservice New Product Award, Cognito (2003)
- Champion of Youth Award, Olivet Boys & Girls Club (2010)
- CollegeTowne Award, Alvernia University (2021)
- Culinology Top Innovation Award, Research Chef’s Association (2004)
- Dedication to Diverse Ethnicity Employment Recognition, PA Senator Schwank (2013)
- Diversity Supplier Award, Gordon Food Service (2016)
- Diversity Supplier of the Year, Sodexo USA (2003)
- Donor Celebration Award, Reading Symphony Orchestra (2018)
- Entrepreneur of the Year, Inc. Magazine (1990)
- Exemplary Community Service Leader, City of Reading’s City Council (2013)
- Food and Bev. Innovation Award, National Rest. Assoc. (2017, 2018, 2020)
- Gold Heritage Award, Sysco (2009, 2018, 2019)
- Hispanic Community Development Recognition, Union Dominicana (2013)
- Hospitality Innovator of the Year, Cornell University (2014)
- Industry Titan by the Women’s Foodservice Forum (2019)
- Innovator of the Year, Food Services of America (2017)
- Large Mfr of the Year, The Berks Co. Chamber of Commerce (1998, 2004)
- PA’s Best 50 Women in Business (2005)
- Supplier Hall of Fame Inductee, MUFSO (2005)
- Traditions Steward Award, Berks Country/Business Weekly (2014)



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