

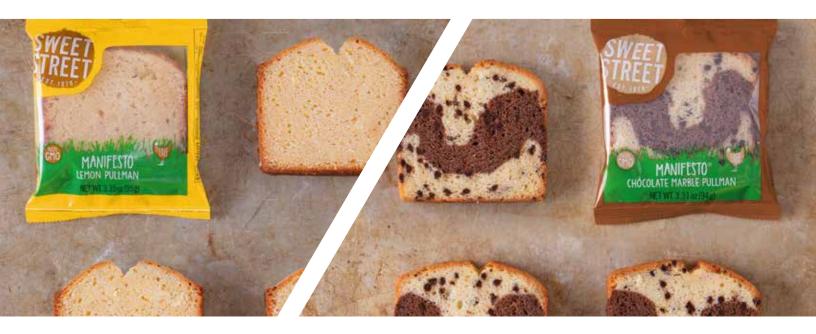
#### INDIVIDUALLY WRAPPED PULLMANS





# SATISFY A SWEET TOOTH ON THE GO

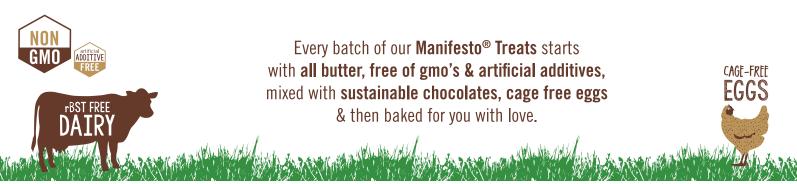
Our individually wrapped treats have the same indulgent taste as our bars and bake-off cookies, packed up and ready to go wherever you go. Perfect contact-less option that works great for catering, as part of a family meal/dinner bundle or as part of a donut case display.



Shelf Life: Frozen - 18 months | Ambient - 10 days

### INDIVIDUALLY WRAPPED COOKIES



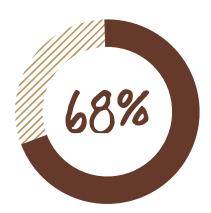




Shelf Life: Frozen - 18 months | Ambient - 10 days minimum

#### INDIVIDUALLY WRAPPED BARS





C-STORE FOOD & BEVERAGE PURCHASES are UNPLANNED & PURCHASED ON IMPULSE once seen in the store.

Source: Bite Sized Insights- Salty Snacks (CS News)



Shelf Life: Frozen - 18 months | Ambient - 15 days minimum

# INDIVIDUALLY WRAPPED BARS





#### THAW AND SERVE FARMER'S MARKET PULLMANS



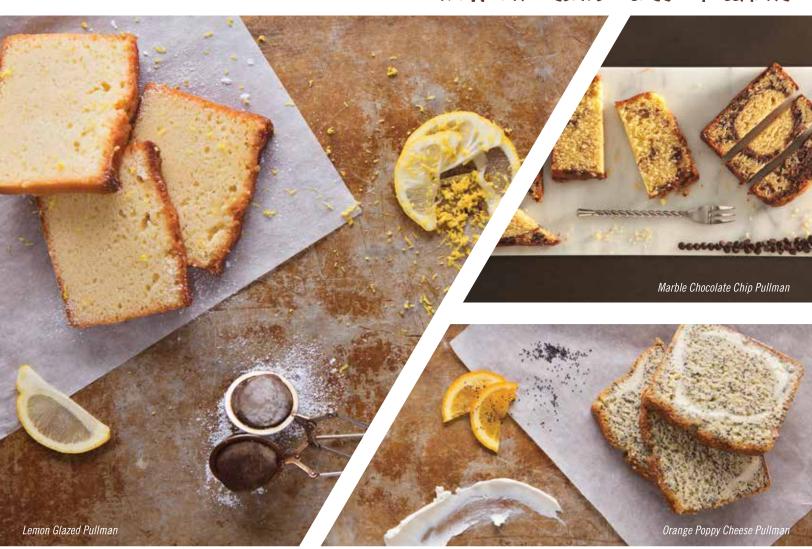
# BREAKFAST BUNDLES

Most C-Store customers visit with the intentions of purchasing food related to specific functional dayparts, such as breakfast. Offering a deal that pairs coffee with one of our pullmans will satisfy their breakfast wants and increase your store's morning traffic.



Farmer's Market Pullmans Shelf Life: Frozen - 18 months | Ambient - 3 days

## THAW AND SERVE CLASSIC PULLMANS





Classic Pullmans Shelf Life: Frozen - 18 months | Ambient - 5 days

## THAW AND SERVE SCONES





**Shelf Life:** Frozen - 18 months | I Ambient - 2 days

#### THAW AND SERVE INDIVIDUAL CLASSICS







Shelf Life: Frozen - 18 months | Ambient - 3 days

#### SHELF STABLE BARS





3 out of 4 consumers visit convenience stores for a snack.

Source: Technomic C-Store Market Bny







# SHELF STABLE BARS







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#### BAKE-OFF COOKIES AND CROISSANTS



# GET YOUR BAKE ON!

Fresh baked, high quality, unique products for morning and all day snacking occasions.
Offer Sweet Street Bake-Off Cookies, Pretzels and Croissants to appeal to customer's demand for fresh, high quality bakery product.





# MULTI PACKS ARE GREAT FOR MONDAY MORNING MEETINGS!

Free to-go packaging resources, repack labels, and other marketing materials are available at sweetstreet.com

### BAKE-OFF PRETZELS





Visit sweetstreet.com for bake-off instructions.

#### SPECS

CODE	PRODUCT NAME	UNITS Per case	PORTION Per Unit	PORTION PER CASE	UNIT WEIGHT
ndividually	Wrapped Treats				
3551	Lemon Manifesto® Pullman IW	32	1	32	3.35 oz
3553	Cinnamon Streusel Manifesto® Pullman IW	32	1	32	3.31 oz
3554	Chocolate Marble Manifesto® Pullman IW	32	1	32	3.31 oz
3555	Banana Yogurt Swirl Manifesto® Pullman IW	32	1	32	3.17 oz
3039	Salted Caramel Manifesto® Cookie IW	48	1	48	2.8 oz
3040	Sandy's Amazing Chocolate Chunk Manifesto® Cookie IW	48	1	48	2.8 oz
3165	Lemon Blueberry Manifesto® Cookie IW	48	1	48	2.8 oz
3425 🕦	Zoe's Crush Manifesto® Cookie CGF IW	48	1	48	1.9 oz
3041	Peruvian Chocolate Manifesto® Brownie IW	48	1	48	2.8 oz
3042	Toffee Crunch Manifesto® Blondie IW	48	1	48	2.8 oz
3337	Honduran Chocolate Manifesto® Brownie CGF IW	48	1	48	2.8 oz
4062 🕦	Chewy Marshmallow Manifesto® Bar CGF IW	40	1	40	2.1 oz
2315 🕦	Chewy Marshmallow w/ Brown Butter & Sea Salt CGF IW	40	1	40	2.1 oz
3131 3155 3159	Zucchini Spice Pullman  Banana Yogurt Swirl Pullman  Pumpkin Swirl Pullman	2 2 2	16 16	32 32 32	3 lbs 12 oz 3 lbs 10 oz 3 lbs 5 oz
3159	Pumpkin Swirl Pullman	2	16	32	3 lbs 5 oz
0127	Cinnamon Streusel Pullman	2	18	36	3 lbs 11 oz
0128	Orange Poppy Cheese Pullman	2	18	36	3 lbs 12 oz
1123	Banana Pullman	2	18	36	4 lbs 3 oz
1893	Lemon Glazed Pullman	2	18	36	3 lbs 9 oz
1894	Marble Chocolate Chip Pullman	2	18	36	3 lbs 12 oz
7930	Artisan Cranberry Orange Scone	4	12	48	3.5 oz
7931	Artisan Blueberry Scone	4	12	48	3.5 oz
7932	Artisan Cinnamon Scone	4	12	48	3.5 oz
1780	Individual Classic Coffee Cake	8	6	48	4 oz
helf Stable	e Bars				
0589	Luscious Lemon Squares®	4	16 rectangle	64	2 lbs 14 oz
1043	Fabulous Chocolate Chunk Brownie	4	18 rectangle	72	2 lbs 13 oz
1091	Toffee Crunch Blondie	4	16 rectangle	64	3 lbs 2 oz
1485	Totally OREO® Brownie	8	9 rectangle	72	1 lbs 14 oz
2307 🛞	Chewy Marshmallow with Brown Butter & Sea Salt, GF*	8	6	48	1 <b>l</b> b
2681	Brownie Bites	4	121	484	3 lbs 6 oz

## SPECS

CODE	PRODUCT NAME	UNITS Per case	PORTION Per Unit	PORTION PER CASE	UNIT WEIGHT			
Bake-Off Products								
2981	Lemon Blueberry Manifesto® Cookie	7	12	84	2.8 oz			
2985	Old Fashioned Peanut Butter Manifesto® Cookie	7	12	84	3 oz			
3129	Salted Caramel Crunch Manifesto® Cookie	7	12	84	3 oz			
3025	Sandy's Amazing Chocolate Chunk Manifesto® Cookie	7	12	84	3 oz			
2983	Sandy's Chocolate Chunk w/ Pretzel Manifesto® Cookie	7	12	84	3 oz			
6509	Multigrain Croissant (pre-proofed)	54	1	54	3.5 oz			
6510	Classic Butter Croissant (pre-proofed)	54	1	54	3.5 oz			
5980	Turkey Provolone Handcrafted Pretzel	48	1	48	5.2 oz			
5981	Ham & Savory Cheese Handcrafted Pretzel	48	1	48	5.7 oz			
5982	Spinach Feta Handcrafted Pretzel	48	1	48	5 oz			
5983	Black Angus Hot Dog Handcrafted Pretzel	48	1	48	6 oz			
5984	Sausage Cheddar Handcrafted Pretzel	48	1	48	6 oz			





## DIGITAL ASSETS FOR MOBILE ORDERS

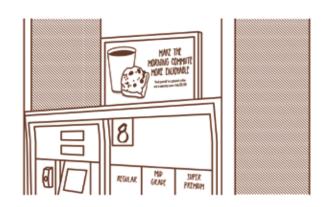
available on sweetstreet.com



# TEMPT THEM TO COME IN FOR SOMETHING SWEET

to purchase a snack inside if there were advertisements at the pump.

say they would be more likely





#### FREE MARKETING MATERIALS AVAILABLE AT SWEETSTREET.COM

- Free POS materials
- Repack labels
   DIY print-on-demand program
- To go packaging resources Custom menu and marketing tools





