

April 30, 2010

Effective June 1, 2010, Sweet Street Desserts will eliminate pallet exchange on both delivered and customer pick up orders. We will be instituting Grade A white wood pallets.

The pallet exchange process is disruptive to the supply chain for both Sweet Street and our customers. In addition, many of the broadline distributors are moving to a no pallet exchange initiative and are requesting all suppliers comply.

In addition, eliminating pallet exchange will aid in improving carrier efficiencies.

Again, thank you for your support as we continue to try to find ways to drive costs out of the system and increase efficiencies for our mutual success. Please do not hesitate to call me with any questions or issues.

Sincerely,



Rick Kirkpatrick

