

Sweet Street Receives Coveted Industry FABI Award

Sweet Street, the new leader in frozen dessert products, proudly reports today its recognition for its Zoe's Crush Manifesto® Cookie as a 2020 Food and Beverage (FABI) Award recipient. Each year at the National Restaurant Association Show, the FABI Awards highlight products that are breaking new ground in taste, creativity, packaging and profit potential within the foodservice industry.

"Zoe's Crush Manifesto Cookie is sweet with a subtle hint of savory and helps operators deliver an on-trend and flavorful option their customers can feel good about enjoying. We are honored this delicious product has been recognized as a recipient of this year's FABI Awards!" says Rick Kirkpatrick, VP Sales and Marketing.

Named after Sweet Street's founder, Sandy Solmon's daughter, the Zoe's Crush Manifesto Cookie was born out of quality mother-daughter time spent in the kitchen testing recipes. A combination of toffee, almonds, toasted sesame, candied ginger, Single-origin Peruvian chocolate and a delicate hint of miso make this cookie a must. It is also certified gluten free to deliver a delicious alternative for consumers.

This is the 4th FABI Award Sweet Street has received for their Manifesto Individually Wrapped products. To learn more visit www.sweetstreet.com.

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About Sweet Street

Pennsylvania-based Sweet Street is the leader in frozen dessert sales, distributing to North America, Europe and Asia. Its innovation has created not only new dessert products, but also new dessert categories, Candy Bar Pies, Big Desserts, Pullmans, Xangos®, European Individuals and Brulée Cheesecakes. Sweet Street has also taken the initiative to remove GMOs, hidden preservatives and additives from its offerings. The company holds 15 copyrights for the design of its food products. Learn more by visiting www.sweetstreet.com or contacting your broker or distributor.

More about the FABI Awards

The Food and Beverage Awards are hosted annually as part of the National Restaurant Association Show and recognize food and beverage products that are innovating on multiple levels. The recipients are industry-altering products that will shape the future of the food and beverage industry with flavorful and marketable items designed to delight.