

Just Beet It..

Sugar beets are only filled with PURE CANE SUGAR...which is inherently non-gmo. But did you know that beet sugar is the most commonly used sugar commercially AND tops the list of most common genetically modified crops?

All sugar beets and sugar beet products are now genetically modified in the United States. Sugar beet farmers voted to adopt GMO beets as a unanimous decision, leaving no non-GMO beet options in the United States. Most beets are grown in the Willamette Valley in Oregon. This decision impacts sugar, as well, since almost 50% of sugar in the United States comes from sugar beets. We will all have to pay attention to labels and buy certified organic sugar and stay away from beets!

Source: (<http://www.foodmatters.com/article/10-most-common-gmo-foods>)



One of Sweet Street's R&D Chefs slowly pours Pure Cane Sugar into a batch of Manifesto Chocolate Chunk Cookies.

Sugar beet is a plant whose root contains a high concentration of sucrose and which is grown commercially for sugar production.

In 2013, Russia, France, the United States, Germany, and Turkey were the world's five largest sugar beet producers.^[3] In 2010-2011, North America, Western Europe, and Eastern Europe did not produce enough sugar from sugar beets to meet overall demand for sugar and were all net importers of sugar.^[4] The US harvested 1,004,600 acres (406,547 ha) of sugar beets in 2008.^[5] In 2009, sugar beets accounted for 20% of the world's sugar production.^[6]

Source: (https://en.wikipedia.org/wiki/Sugar_beet)