

Cakes are made to be celebrated.

The modern tradition of enjoying cake on birthdays is believed to have originated in Germany during the 1,400's. And brides and grooms have celebrated with cake on their wedding day for at least as long.

It makes perfect sense when you think about it. The sweet, baked goodie is a festive treat that can put a smile on anyone's face. And its common "sheet" preparation method is ideal for sharing among large gatherings of people.

Of course, the appreciation of cake goes far beyond these traditional celebrations. According to Technomic, cake is the most frequently menued type of baked dessert at the Top 500 full-service restaurants. As you might expect, chocolate leads the charge. Technomic research shows that 62% of consumers would happily order chocolate cake for dessert. But that's only the beginning of the sweet possibilities.

Traditional 9-in. round cakes are also available to delight dessert lovers. Our [Salted Caramel Vanilla Crunch](#) features layers of caramel and creamy custard, while our [Four High Carrot Cake](#) is layer upon layer of dark, moist carrot cake. And did we mention that chocolate is a popular cake choice as well? The Choc'late Lovin' Spoon Cake® is our homage to this king of all dessert flavors, with a giant mouthful of chocolate pudding between two layers of dark, moist, chocolate-drenched chocolate cake.



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