

Sweet Street takes custard from throwback to thrilling. Sweet Street's custard is a throwback to the ancient Greeks' use of egg yolks, and the abundance led to experimentation and ideas borrowed from the Greeks' cooking knowledge. At its advent, custard was considered a health food, according to *Platina's De Honesta Voluptate*, published in 1475. Medieval cooks appreciated its soft texture and simple ingredients (egg, milk and flavoring) for both health and "right pleasure."

A comfort food has emotional connections, providing "a nostalgic or sentimental feeling to the person eating it," says Wikipedia. Custard is a comfort food that truly reflects its moniker, spooned by mothers to their children and given to many babies as their first solid food. ProChef SmartBrief reports from The Desert Sun, Palm Springs, "We all should embrace the joys and affections we have with our own personal favorites because they're good for body and soul."

So imagine how exciting it is to take a traditional comfort food, already beloved, and turn it into an unexpected ingredient in fabulous desserts. Sweet Street has done so with custard, fully embracing the trend of "traditional with a twist."

Custard appears as a silken layer in Sweet Street's Salted Caramel Vanilla Crunch Cake, offering drama between a salted caramel crunch layer and a sexy caramel finish in this craveable cake. Several of Sweet Street's cheesecakes go refined, richer, yet lighter with crème brûlée custard, luscious with egg yolks and fresh whipping cream, folded into the batter. This innovation is part of the appeal of Strawberry Brulée Cheesecake, Crème Brulée Cheese, Vanilla Bean Brulée Individual Cheese—each hand-fired for a chef-like finish—and Strawberry Cream Cheesecake, which combines bright, just-picked fruit with custard-infused cheesecake.

Velvety cream custard is the center of Sweet Street's beautiful cream puffs, the Puff Daddies of the industry. Our Chocolate Ganache Vanilla Cream Puff is a happening for the mouth—all flavor, texture and sensation. Filled with vanilla bean-infused custard cream and topped with milk chocolate ganache and crispy chocolate pearls, it's irresistible. Our Salted Caramel Cream Puff is filled with caramelized sugar custard, topped with salted caramel and finished with a sprinkle of candied and salted, toasted almonds.

Sweet Street has taken loveable custard to new levels, creating magnificent desserts sure to draw in customers seeking the comfort connection with a twist. Welcome to luscious.®



Salted caramel perfection! Crave upon crave. Our supernaturally light, but buttery, vanilla-flecked pudding cake holds waves of rich caramel cake. Drama builds with a salted caramel crunch layer, a creamy custard layer and a sexy caramel finish.