

A Few More Irresistible Reasons to Adore Chocolate

Chocolate has the highest peak in the top 100 most popular flavors in the U.S. It's also the most popular pudding flavor and top solo ice cream flavor, according to Technomic MenuMonitor. In MenuTrends DIRECT, Datassential reports that 64.7% of all restaurants feature chocolate—a percentage way beyond other flavors. But you already knew that. Just had to look at your own menu.

How did chocolate get to be homecoming flavor queen? It tastes marvelous. It carries reward associations from childhood. And because it is now accepted as good for you—decreasing stroke risks (*HealthDay*), improving blood flow (Harvard), even helps with math (*Daily Telegraph*, UK)—chocolate straddles the boundaries between rich indulgence and healthful antioxidant, polling at the peak of popularity, where it seems to have set up summit camp.

The challenge for restaurateurs is to not disappoint. Customers are now veterans of many chocolate excursions. The burgeoning millennials are explorers and have tried chocolate many ways. They know the difference between chocolate artfully incorporated into desserts and those that skate by. It is not good to skate by because a craved dessert can pull in dinner business.

Chocolate in the hands of Sweet Street Desserts is always perfection, learned from 35 years of creating luscious recipes. One popular classic is Molten Chocolate Cake, deeply chocolate, enrobed in chocolate and filled with a dark chocolate truffle, which melts when heated to a fabulous sauce. Another favorite is the Choc'late Lovin' Spoon Cake®, a giant mouthful of chocolate pudding between two layers of dark, moist chocolate-drenched chocolate cake.

The Individual Flourless Chocolate Cake is not only the little black dress of desserts, but also gluten-free, helping celiacs and those who opt out of gluten by choice enjoy a rich, chocolate experience.

Sweet Street incorporates chocolate in a wide variety of creative presentations. The Chocolate Peanut Butter Stack features a sweet and salty peanut butter crunch layer and buttery caramel amid a brownie-cake hybrid. Speaking of brownies, Sweet Street offers Brownie Bites with satisfying chocolate flavor in magnificent one-inch bites, great for bar treats and other pursuits.



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