

Big Chocolate Cake

Colossal... layer upon layer of dark moist chocolate cake, sandwiched with our silkiest smooth chocolate filling, piled high with chunks of cake.

Image Downloads

Explore our image resources that you can adopt for digital campaigns.

FOODSERVICE TIP:

WITH FOUR FLAVOR PROFILES, YOU CAN APPEAL TO 88% OF PATRONS



FAST FACTS:

Product-specific facts to influence sales.

- CHOCOLATE CAN BE FOUND ON 71.6% OF US MENUS
- 54% OF CONSUMERS SAID THEY EAT CHOCOLATE TO TREAT THEMSELVES - TO SATISFY CRAVINGS
- CAKES ARE MENUED IN 51% OF ALL CASUAL DINING & 60% OF ALL FINE DINING RESTAURANTS
- 27% OF GLOBAL CONSUMERS SAY THEY HAVE BEEN EATING MORE CHOCOLATE IN THE LAST YEAR
- 56% OF CONSUMERS AROUND THE WORLD SAID CHOCOLATE IS THEIR #1 FLAVOR CHOICE TO CELEBRATE SPECIAL OCCASIONS

VIDEO ASSETS

Product and recipe videos.

RECIPES

Discover culinary inspiration that can help you adapt to today's changing foodservice landscape. Find your next LTO here!

PACKAGING SOLUTIONS

Expand off-premise dessert sales with packaging solutions that are good to go.

ADDITIONAL RESOURCES

Utilize these materials to help drive incremental sales from your dessert menu.